



GOLD COAST RETREAT
DATE: January 23-24, 2027
LOCATION: Omni Fort Lauderdale
1850 SE 17th Street
Ft Lauderdale, FL 33316

Thank you for your consideration in sponsoring the upcoming 43rd Annual Gold Coast Educational Retreat!

EXHIBITOR SPONSORSHIP

DIAMOND LEVEL (TWO DAY) TABLETOP EXHIBIT BOOTH SPONSORSHIP

\$8000 USD

- One (1) 6-foot Tabletop Exhibit Booth for both days of the meeting.
- **TWENTY minutes of podium time during lunch** (1 slot available Saturday and 1 slot Sunday).
- Sponsorship ad in the Gold Coast program book.
- Recognition of sponsorship BCOA website and Facebook page.
- Announcements acknowledging sponsors during appropriate events.
- Two Attendee lists, pre and post conference.
- Two (2) industry representative attendee badges are included with this sponsorship.
- Full page ad in program book

PLATINUM LEVEL (TWO DAY) TABLETOP EXHIBIT BOOTH SPONSORSHIP

\$6000 USD

- One (1) 6-foot Tabletop Exhibit Booth for both days of the meeting.
- **Twenty minutes of podium time during breakfast** (One slot Saturday and one slot Sunday).
- Sponsorship ad in the Gold Coast program book.
- Recognition of sponsorship BCOA website and Facebook page.
- Announcements acknowledging sponsors during appropriate events.
- Two Attendee lists, pre and post conference.
- Two (2) industry representative attendee badges are included with this sponsorship.
- Full page ad in program book

GOLD LEVEL MEETING (TWO DAY) TABLETOP EXHIBIT BOOTH SPONSORSHIP

\$2500 USD IF REGISTERED BY SEPTEMBER 30TH. AFTER SEPTEMBER 30TH PRICE INCREASES TO \$3000.

- One (1) 6-foot Tabletop Exhibit Booth for both days.
- Recognition of sponsorship BCOA website and Facebook page.
- Announcements acknowledging sponsors during appropriate events.
- Two Attendee lists, pre and post conference.
- Two (2) industry representative attendee badges are included with this sponsorship.
- Full page ad in program book

SILVER* LEVEL START-UP (TWO DAY) TABLETOP EXHIBIT BOOTH SPONSORSHIP

\$1500 USD (See Qualifying Criteria)

- This level is for companies 3 years old or less.
- One (1) 6-foot Tabletop Exhibit Booth for both days.
- Recognition of sponsorship BCOA website and Facebook page.



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- Announcements acknowledging sponsors during appropriate events.
- Two Attendee lists, pre and post conference.
- Two (2) industry representative attendee badges are included with this sponsorship.
- Full page ad in program book
- *Qualifications: Company must be 0-3 years old. New to industry. Rebrands or new companies via mergers/acquisitions do not qualify. This is an entry level sponsorship allowing new companies to enter the conference/exhibit hall environment.

Custom Level

\$ BASED ON AGREED UPON TERMS BETWEEN SPONSOR AND BCOA LEADERSHIP

REFERRAL TABLE

\$500

- MDs in private practice for marketing and branding materials. Please note table is shared by various practices.
- Attendance not included.

SUPPORTER LEVEL

\$500 - \$1999

- Recognition of sponsorship BCOA website and Facebook page.
- Announcements acknowledging sponsors during appropriate events.
- Full page ad in program book
- Two Attendee lists, pre and post conference.
- Please note exhibitor table ***is not*** included.

SATURDAY HAPPY HOUR (includes exhibit table 2 days)

\$6000

- Sponsorship ad in the Gold Coast program book.
- Recognition of sponsorship BCOA website and Facebook page.
- Announcements acknowledging sponsors during appropriate events.
- Signage throughout the exhibit hall/pre-function area acknowledging sponsorship.
- Sponsorship of 60–90-minute reception immediately following education.
- Five to 10 minutes to address the audience during the reception.
- Two (2) industry representative attendee badges are included with this sponsorship.

CORORATE BRANDING SPONSORSHIPS

The following Corporate Branding sponsorship opportunities are available on a first come first served basis. Please note you are required to sponsor an Exhibit Space (Tabletop or 10 x 10) as a condition to sponsor any of the below Corporate Branding opportunities.

SPONSORSHIP OF BRANDED ATTENDEE NAME BADGE LANYARDS

\$500 USD



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Attendee name badge lanyards will feature your corporate branding/logo throughout the meeting. (Creative Files Provided by Sponsor).

SPONSORED BAGS

\$500

Bags provided by sponsor and distributed during registration. (Creative Files Provided by Sponsor).

Ink Pens

\$500

Bags provided by sponsor and distributed during registration. (Creative Files Provided by Sponsor).

BRANDED FLOOR CLINGS

Pricing determined by onsite FedEx

Self adhesive vinyl laminate wrapping with your company graphics. Creative Files provided by sponsor. Graphic specifications will be approved by the hotel).

MARQUIS SIGNAGE

Price TBD by Hotel

Column wraps leading to the conference area.

**You will be notified whether your branding sponsorship can be accommodated based on the timing of our receipt of this completed application. Specifications for all branding materials in connection with the above promotional sponsorships ie. logos, messaging, imaging, branding will be emailed to you upon confirmation and acceptance of your proposal.*

All levels can elect payment by ACH, check or credit card and questions can be directed to Vanessa McDonald at vgmcdonald@outlook.com or 954-612-4142.

TOTAL MEETING SPONSORSHIP \$ _____

Submitting Sponsorship Proposal and Payment Terms: Submitting Sponsorship Proposal and Payment Terms: Please complete your sponsorship proposal above and return it to Vanessa McDonald at vgmcdonald@outlook.com. Upon receipt of your completed sponsorship proposal the 2027 GCER will issue an appropriate invoice. By returning this signed proposal and/or submitting payment for your sponsorship, sponsor agrees to the General Terms and Conditions set forth below as well as all meeting rules and guidelines as set forth in this prospectus.

This Agreement is Refundable until December 1, 2026. After December 1 refunds will not be issued.

Agreed to and accepted by:

Company Name: _____

Representative: _____



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Email: _____

Phone: _____

Please circle method of payment: Credit Card Check

If paying by check use the following address:

Broward County Optometric Association
c/o Dr. Michelle Gonzalez– Treasurer
4611 S. University Drive | #432 | Davie, FL 33328

Please return your signed copy of this proposal to Vanessa McDonald at vgmcdonald@outlook.com. Ensuring the quality of the Gold Coast Educational Retreat (GCER) for attendees and exhibitors requires a mutual commitment of good faith and cooperation by all parties involved. Except as otherwise agreed in writing, the following General Terms and Conditions are designed to implement the principles of this mutual commitment in a fair, effective, and equitable manner.

CODE OF CONDUCT

The following Code of Conduct applies to all exhibitors/sponsors (herein “Exhibitor or Exhibitors”) and to each of their personnel in attendance. Failure to comply may result in loss of sponsorship, forfeit of all payments, loss of future sponsorship, and/or ejection from the conference.

- a. All promotional materials and literature must be in full compliance with FDA requirements to the extent applicable.
- c. Exhibitor/sponsor may not intrude on any other exhibitor’s/sponsor’s exhibit area.
- d. Audiovisual and multimedia presentations must not interfere with any other exhibit.
- e. Exhibitor/sponsor may not hold any educational, informational, or social event for attendees of this meeting except those contracted through Gold Coast Educational Retreat.
- f. GCER shall be entitled to terminate this Agreement forthwith, close the exhibit, and remove the exhibitor’s property from the exhibit/conference area at any time for failure by the exhibitor or any of its officers, agents, employees, or other representative to perform, meet, and/or observe any term, conditions, and such exhibitor shall not be entitled to a refund of any payment.

INSTALLATION AND DISMANTLE POLICY

Exhibitors must install and tear down their exhibit space during the designated installation and dismantle times which will be provided.